

## Bachelor of Business Administration

### Description of the Major

The Bachelor of Business Administration program provides a foundation in the major functional areas of business, technology, communication, and critical thinking required for entry-level positions in business, industry and government. The curriculum allows for open electives in students' areas of interest.

### Graduation Requirements

1. Complete requirements for the baccalaureate degree, as determined by faculty.
2. Pass a comprehensive examination incorporated into a core business course taken in the final semester.

### Program Goals (PGs)

1. Graduates will be knowledgeable in the concepts and language of the functional areas of business.
2. Graduates will be effective oral and written communicators.
3. Graduates will be critical and analytical thinkers.
4. Graduates will be able to integrate business knowledge to develop solutions to business challenges.

### Skills You Will Acquire in the Major - Student Learning Objectives (SLOs)

1. Demonstrate knowledge of the basic concepts and principles of business by correctly answering questions in the areas of accounting, business law, economics, ethics, finance, information technology/systems, international business, management, marketing and quantitative methods.
2. Produce business oriented written and oral presentations using personal productivity software and presentation tools.
3. Demonstrate critical thought and analysis by articulating solutions to business challenges through the application of integrated business knowledge.
4. Appreciate ethical and legal constructs and situations in the business environment.
5. Understand the global implications of contemporary business.

Courses	Core Business Knowledge	Communication	Analytical & Critical Thinking	Integrated Application of Business Skills
<b>Pre-Professional</b>				
AC-213 Survey of Financial Accounting	xxx	x	x	x
AC-214 Survey of Managerial Accounting	xxx	x	x	x
BA-233 Business Computer Applications	xx	xx		
BA-237 Legal Environment of Business	xxx	x	x	x
BA-239 Business Ethics	xxx	x	x	x
<b>Business Core</b>				
BA-303 International Business	xx	x	x	xx
BA-433 Business Information Systems	xxx	x	x	x
BA-499 Business Admin Comprehensive Seminar	xxx			
FI-301 Principles of Finance	xxx		x	x
MG-301 Principles of Management	xxx	xx		x
MG-309 Management Science	xxx		x	x
MG-320 Organizational Behavior	xx	x	x	x
MG-496 Strategic Management	x	xx	xxx	xx
MK-301 Principles of Marketing	xxx	x	x	x

xxx Primary focus  
 xx Secondary focus  
 x Some coverage