

## **WILLIE C. ANDERSON, MBA**

Instructor/Advisor  
Alcorn State University  
School of Business  
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Institution: Alcorn State University

Rank: Instructor- Non-tenured

Department or Division: Business Administration and Accounting

Year Joined the Institution: 2001

Courses Taught: Entrepreneurship, Introduction to Small Business Development, International Marketing, International Business, Marketing Management, Business Computer Applications I, Business Computer Applications II, Human Resource Management, Principles of Marketing and Principles of Management

### **Education Background**

Jackson State University, Department of Public Policy & Administration Ph. D. in Public Administration (ABD) Concentration: Program Management Dissertation Topic: Small Business and Disaster Recovery	Jackson, MS August 2015
Jackson State University, College of Business Master of Business Administration	Jackson, MS May 2000
Alcorn State University, School of Business Bachelor of Science - Business Administration	Alcorn State, MS May 1998

### **Experience not in Education**

Willie C. Anderson Foundation  
**FOUNDER and CHAIR of the BOARD**  
The Willie C. Anderson Foundation (WCAF) was established in 2013 as a non-profit organization. The mission of the Willie C. Anderson Foundation is to increase the number of African American males attending community colleges and 4 year colleges/universities in Mississippi. The goal of the Willie C. Anderson Foundation is to develop leadership among African-American males through college scholarships, mentoring and other supports for personal growth and development in Mississippi.

WCAF strives to create initiatives that impact the African-American male in his personal and professional development based on the following:

- Youth and Community Development
- College Preparedness
- Financial Literacy
- Technological Advancement
- Entrepreneurial Training
- **WCAF Scholarship Program**

WA Solutions, LLC

Kosciusko, MS

**MANAGEMENT CONSULTANT – Owner**

May 2006 - Present

- Manage or assist on business development projects
- Offer addition services in statistical analysis, entrepreneurship and professional development

**CONSULTANT**

Kosciusko, MS

July 2003 – April 2006

- Managed or assisted on projects
- Offered services in statistical analysis using SPSS and MS Excel

Mississippi Technology Alliance

Jackson, MS

**CONSULTANT**

August 2001 - January 2002

- Analyzed data to determine potential alternatives or solutions
- Developed series of charts to depict data
- Follow-up research for the CIT (Communications/Information Technology) cluster study

Mississippi Economic Council

Jackson, MS

**MANAGEMENT INTERN**

Summer 2001

- Conducted comparative evaluations of Mississippi's economy
- Assisted in planning MEC meetings
- Assisted management on research projects

Jackson State University, Office of Internal Audit & The Graduate School

Jackson, MS

**GRADUATE ASSISTANT**

August 1998 - May 2000

- Conducted pre-state audits
- Analyzed internal records for accuracy
- Prepared financial and administration reports
- Created several forms and documents

Gulf South Capital, Inc.

Jackson, MS

**INTERN - Mississippi Analytical Team**

February - May 2000

Mississippi Communications/Information Technology (CIT) Cluster Study

- Researched numerous data sources to develop required fact-base
- Developed data gathering guide to define scope of effort
- Developed series of charts to depict data
- Study authored by Dr. Michael E. Porter, Harvard University business professor

Choctaw Maid Farms, Inc.

Carthage, MS

**MANAGEMENT TRAINEE**

Summers 1997 - 2000

- Assisted management on several research projects

- Presented findings in weekly Quality Assurance meetings
- Worked with security system for over 2,000 employees
- Conducted statistical analysis on company products

### **Accomplishments 2013 - Current**

- Academic Advisor for ASU's Top Graduate 2014 – Anastasia Tuset
- Assisted School of Business student (Timothy Washington) with starting a business
- Founded the Willie C. Anderson Foundation in 2013 – (See below)
  - Kindergarten - 12th (K-12) Grade Program
  - WCAF Scholarship Program
- Received a community service award (plaque) on August 23, 2014 for the Willie C. Anderson Foundation (K-12 and Scholarship programs) from the Leake County Democratic Party
- Started the ASU Entrepreneur Speaker Series (ASUESS) during the spring 2014 semester
  - The mission of the ASUESS is to support, encourage, and inspire ASU students, faculty and the local community in entrepreneurial pursuits.
- Faculty Advisor for the IHL MS Blue Print Social Business Challenge team
  - Team: "It Still Takes a Village"
  - Currently assisting the team with completing the 501(c)3 application
- First Place - Winner of ASU IHL MS Blue Print Social Business Challenge

### **Professional memberships**

Leake County Chamber of Commerce, Leake MS-Member - (2007- 2012)

- Served on Business development committee (2007-08)

United States Association for Small Business and Entrepreneurship - (2010-11)

National Business Incubation Association - (2010)

### **Publications**

Brown, U. J., & Anderson, W. C. (August, 2000). Production factors affecting the marination pick-up rate. Association of Management & International Association of Management, 18, 67-68.

### **Other research activity**

Researcher – "Business Continuity Planning Gap Analysis for Small Minority-Owned Businesses in Mississippi." September 2009 through September 2010. Funding over \$100,000.

### **Consulting**

PROJECTS (some)

Sr. Vice President - Office of the Finance and Operations (April-August, 2006), ACORN Project & Millennium Agenda, Jackson State University, Jackson, MS.

Anderson, W. C., Banyard, D., Farmer, P.T., & Sexton-Buckley, S. (January-April, 2001). "Documentation of Mississippi State Tax Commission's Accounting Information System." Mississippi State Tax Commission, Jackson, MS.

Porter, Anderson, Johnson, Simmons, Handcock, Hyatt, Yu, Stabler, Stovall, Vasquez, Tudor, & Ingram (February-May, 2000). Enhancing the Competiveness of Central Mississippi Region: The Communication and Information Technology Cluster (CIT).

Brown, U. J., & Anderson, W. C. (August-December, 1999). Production factors affecting the marination pick-up rate. Choctaw Maid Farms, Carthage, MS.

### **Professional growth activities**

The Experiential Classroom IX held at Syracuse University on September 18-21, 2008.

Attended the Center for International Business Education & Research (CIBER) - Globalization Seminars held on June 7-10, 2012 at the University of Memphis.

### **Institutional services performed**

*University-wide Committee member (former member):*

- Sponsored research, grants, and contracts
- Faculty development and intellectual renewal committee

*Committees – Department*

- Curriculum Committee
- Enrollment and Retention management
- Assurance of Learning

### **Recognition and honors**

Nominated for the HEADWAE Nomination 2014-2015 from the ASU School of Business

Nominated from the School of Business for Exemplary Teaching and Learning Award to the 26th International Conference on College Teaching and Learning (Fall 2014)

Received a community service award (plaque) on August 23, 2014 for the Willie C. Anderson Foundation (K-12 and Scholarship programs) from the Leake County Democratic Party

The Experiential Classroom IX held at Syracuse University on September 18-21, 2008. Received \$900 Falcone/USASBE Scholarship.

Advisor for OFC Venture Challenge Business Plan Competition – (2007, 08 and 2012)

Advisor (Sam Walton Fellow) for students in SIFE- Students in Free Enterprise (2007-2014)

### **Professionally related community activities**

Advisor (Sam Walton Fellow) for students in SIFE- Students in Free Enterprise (2007-2014)

Anderson, Willie C. (April 12, 2010), Rural Development Small Business Development Grant.  
"Developing an Effective Business Plan" Alcorn State University, Alcorn State, MS.

Anderson, Willie C. (April 12, 2010), Rural Development Small Business Development Grant.  
"Pulling Your Business Plan Together" Alcorn State University, Alcorn State, MS.