



**Alcorn**  
State University

**MEMORANDUM**

**TO:** Alcorn State University Alumni

**FROM:** Felecia M. Nave, Ph.D. *FM*  
President

**DATE:** February 2, 2021

**RE:** **Strategic Planning SWOT Analysis and Zoom Focus Group During Mid-Winter Conference**

Thank you for your continued support of the development of the University's 2021-2026 Strategic Plan. I am quite appreciative of the alums who met with consultants on January 28<sup>th</sup> and January 29<sup>th</sup>. Our goal is to include as many alumni voices as we can during the Strategic Planning Process and we understand that many of you are not able to attend in person sessions on campus. In as much, a virtual focus group session is scheduled for the Fireside Chat during the Mid-Winter Conference. **The focus group will take place on February 20<sup>th</sup> at 1 pm. The meeting link will be sent at a later date.**

In the meantime, please complete the SWOT Analysis that can be found here <https://survey.alchemer.com/s3/6167092/Alcorn-State-University-SWOT-C-Exercise> . You will be able to access this link until midnight, Sunday, February 7, 2021.

A special thank you to President Anthony Tuggle for your assistance and collaboration. Thank you to ALL alumni for your continued support of our strategic planning efforts.

xc: Dr. Ontario Wooden, Provost & Senior Vice President for Academic Affairs, Chair  
Ms. Roslyn White, Assistant Vice President for Enrollment Management, Co-Chair  
Mr. Marcus Ward, Vice President for Institutional Advancement