



Alcorn
State University

MEMO

January 22, 2021

TO: Alcorn State University Stakeholders

FR: Felecia M. Nave, Ph.D. *FMN*
President

RE: **Your Role in the Advancement of the 5-Year Strategic Plan**

You have a role to play in determining the course of Alcorn State University's next five years - a period that will solidify strong, foundational focus areas for our future initiatives - ultimately positioning Alcorn as a leader among premiere HBCUs.

Our strategic plan agency, The SmithGroup, will lead the first on-campus focus groups January 28th and 29th. All University stakeholders are encouraged to participate. It is only with student, faculty, staff, alumni, cooperate and community partners' insight that our advancement can truly reflect the needs of this campus. In the coming days, you will receive a communication from Dr. Ontario S. Wooden, Provost & Senior Vice President for Academic Affairs, inviting you to participate in on-campus focus group sessions designed to garner your input in this most critical planning process.

Focus groups are a critical component in this process. The feedback gathered during this time will directly drive our outcomes and our university's impact. We are a student-focused community rooted in our history and guided by our promising future. Our community *is* that future, and your feedback is invaluable.

Our designated Steering Committee - led by executive and senior leadership members - and our Advisory Committee - composed of ~30 members with varying relationships to the university - will guide the internal process to ensure we have proper representation. These committee members' tireless efforts will be greatly enhanced by your participation in next week's focus groups.

At the end of this process, The SmithGroup will deliver a Strategic Plan that is transformational and represents the collective voice of the Alcorn community. These tools enable us to hit the ground running with initiatives that will transform the Alcorn experience for the next 150 years, as we *Dare To Lead the Way*. We will send monthly progress updates to the community in addition to building a dedicated website- so please stay tuned. Your continued participation is welcomed and appreciated.

Thank you in advance for sharing your time and insight for our 2021-2026 Strategic Plan.

/fmn