



ALCORN STATE UNIVERSITY

SPINKS-CASEM STADIUM
VIDEO SCOREBOARD
SPONSORSHIP OPPORTUNITIES





SPINKS-CASEM STADIUM VIDEO SCOREBOARD SPONSORSHIP OPPORTUNITIES

Disclaimer: All Prices are Negotiable



COMMERCIAL

QTY: DESCRIPTION
(1) 30 SEC. COMMERCIALS
PRE-GAME

PRICE:
\$5,000 SEASON

QTY: DESCRIPTION
(1) 30 SEC. COMMERCIALS
DURING GAME

PRICE:
\$10,000 SEASON



LOGO ROTATION

QTY: DESCRIPTION
(1) LOGO ROTATION
(CONTINUOUS COVERAGE THROUGHOUT THE GAME)

PRICE:
\$5,000 SEASON
(\$850 - PER GAME)



REPLAYS

QTY: DESCRIPTION
(1) QUARTER OF SPONSORED REPLAYS

PRICE:
\$7,500 SEASON



POST PLAY ADS

QTY: DESCRIPTION
(1) POST PLAY GRAPHIC ON MAIN VIDEO BOARD
(1) PER QUARTER
(1) DURING HALFTIME
(5) TOTAL

PRICE: \$4,200 SEASON



VIDEO BOARD FAN CAM

QTY: DESCRIPTION
(1) (1) PER QUARTER
(1) DURING HALFTIME
(5) TOTAL

PRICE: \$5,000 SEASON



★ SWAC 2019

SOUTHWESTERN ATHLETIC CONFERENCE

CHAMPIONS

ALCORN STATE BRAVES™

SPINKS-CASEM STADIUM • LORMAN, MS

GOLD SPONSORSHIP PACKAGE

QTY: DESCRIPTION

- (3) • 30 SEC. COMMERCIALS PRE-GAME
- (2) • 30 SEC. COMMERCIAL DURING GAME
- (1) • LOGO ROTATION
- (1) • PRESS BOX SUITE & VIP PARKING
- (10) • POST PLAY ADS



PRICE: \$25,000

HALFTIME SHOW EXCLUSIVE

QTY: DESCRIPTION

- (1) • 30 SEC. COMMERCIAL DURING GAME
- (1) • LOGO ANIMATION REPLACES SCORE BUG DURING HALFTIME
- (3) • POST PLAY ADS



PRICE: \$7,500

SILVER SPONSORSHIP PACKAGE

QTY: DESCRIPTION

- (2) • 30 SEC. COMMERCIALS PRE-GAME
- (1) • 30 SEC. COMMERCIAL DURING GAME
- (1) • LOGO ROTATION
- (1) • PRESS BOX SUITE & VIP PARKING
- (5) • POST PLAY ADS



PRICE: \$15,000

PLAY CLOCK WRAPS



QTY: DESCRIPTION

- (2) HIGHLY VISIBLE THROUGHOUT GAME ENTIRE SIDE 10' X 4' INCLUDES (2) VERTICAL WRAPS

PRICE: \$1,500 SEASON

A - SIDELINE SIGNAGE

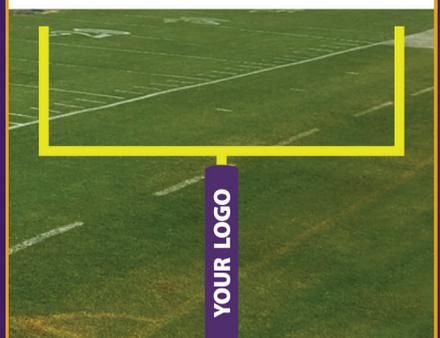


QTY: DESCRIPTION

- (2) HIGHLY VISIBLE THROUGHOUT GAME ENTIRE SIZE 8' X 4' INCLUDES (1) DOUBLE SIDED A - FRAME

PRICE: \$4,500 SEASON

FIELD GOAL WRAPS



QTY: DESCRIPTION

- (2) HIGHLY VISIBLE THROUGHOUT GAME ENTIRE SIZE 8' X 4' INCLUDES (2) VERTICAL WRAPS

PRICE: \$3,000 SEASON



SEPT 12
FORT VALLEY STATE



SEPT 26
UAPB
(UNIVERSITY OF ARKANSAS AT PINE BLUFF)



OCT 10
GRAMBLING



OCT 31
VIRGINIA LYNCHBURG



NOV 07
ALABAMA STATE



NOV 21
JACKSON STATE



NCAA DIVISION I-AA

STADIUM CAPACITY:
25,000

AVG. ATTENDANCE:
14,343

ATTENDANCE RECORD (2015):
30,000

APPROX. SCHOOL ENROLLMENT:
3,700



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