

ALCORN STATE UNIVERSITY
School of Business
SPORT MANAGEMENT DEGREE PLAN
Catalog Years 2026–2028

FRESHMAN YEAR

Fall Semester

Course #	Course Title	Cr. Hrs.	Grade
PH – 132	General Psychology	3	
BA – 133	Business Computer Applications I	3	
EN – 111	Composition I	3	
MA – 121	College Algebra	3	
PY – 111	Physical Science	3	
UL – 101	University Life for Business	1	
		16	

Spring Semester

Course #	Course Title	Cr. Hrs.	Grade
BA – 152	Personal Finance	3	
BA – 233	Business Computer Applications II	3	
BI – 111	Introduction to Biology I	3	
EN – 112	Composition II	3	
SA – 223	Oral Communications	3	
		15	

SOPHOMORE YEAR

Fall Semester

Course #	Course Title	Cr. Hrs.	Grade
AC – 213	Financial Accounting	3	
BA – 201	Professional Development I	1	
BA – 237	Legal Environment of Business	3	
EC – 201	Principles of Microeconomics	3	
MA – 223	Introductory Math Analysis	3	
CO – 103	Introduction to Social Media	3	
		16	

Spring Semester

Course #	Course Title	Cr. Hrs.	Grade
AC – 214	Managerial Accounting	3	
BA – 292	Business Statistics	3	
EC – 202	Principles of Macroeconomics	3	

HU – 201	Humanities	3	
SM – 200	Introduction to Sport Management	3	
		15	

JUNIOR YEAR

Fall Semester

Course #	Course Title	Cr. Hrs.	Grade
BA – 376	Business Communications	3	
MG – 301	Principles of Management	3	
MK – 301	Principles of Marketing	3	
BA – 239	Business Ethics	3	
SM – 304	Sport Law & Contract Compliance	3	
		15	

Spring Semester

Course #	Course Title	Cr. Hrs.	Grade
FI – 301	Principles of Finance	3	
MG – 320	Organizational Behavior	3	
SM – 301	Sport Ethics	3	
SM – 302	Fundraising & Promotion in Sport	3	
SM – 303	Facility Management	3	
		15	

SENIOR YEAR

Fall Semester

Course #	Course Title	Cr. Hrs.	Grade
BA – 303	International Business	3	
BA – 355	Business Research Methods	3	
MG – 378	Entrepreneurship	3	
SM – 402	Sport Marketing	3	
Select...	Elective – Restricted (Sport Management)	3	
		15	

Spring Semester

Course #	Course Title	Cr. Hrs.	Grade
MK – 483	Consumer Behavior	3	
SM – 499	Sport Management Comprehensive Seminar	1	
MG – 496	Strategic Management	3	
SM – 405	Sport Business Research (formerly Trends, Issues & Challenges in Sport)	3	
SM – 403	Sport Internship	3	

Notes:

- Restricted electives must be selected from approved Sport Management elective course listings.
- Students must earn a grade of C or better in all required courses.
- SM – 405 Sport Business Research (formerly Trends, Issues & Challenges in Sport) serves as the capstone course for the Sport Management program.
- SM – 499 Sport Management Comprehensive Seminar includes a comprehensive examination administered through the School of Business's partnered assessment organization, Peregrine. This assessment enables the School of Business to achieve results comparable to those of other ACBSP and AACSB peer Sport Management programs.
- Total Program Credit Hours: 120

Approved Restricted Elective Courses

Students must select restricted electives from the following approved course listings to complete their degree plan:

Course	Course Title	Cr. Hrs.	Category
SM – 201	Direct Sport and Recreation	3	Sport Mgmt
SM – 300	Liability & Safety in Physical Education	3	Sport Mgmt
SM – 401	Psychology of Sport	3	Sport Mgmt
PE – 101	Physical Education Activity	1	Physical Ed
PE – 109	Jogging, Track/Field & Handball	1	Physical Ed
PE – 201	Physical Education Activity	1	Physical Ed
PE – 209	Jogging, Track/Field & Handball	1	Physical Ed
PE – 467	Adapted Physical Education	3	Physical Ed
MK – 477	Marketing Management	3	Business
MG – 401	Production Management	3	Business
FI – 409	Financial Management	3	Business
BA – 433	Business Information Systems	3	Business